

NEW ENGLAND SKI MUSEUM PROUDLY PRESENTS

MARCH 14TH-15TH

1 9 9 7

CRANMORE SKI AREA

NO. CONWAY, NH

# Hannes Schneider

THE  
MEISTER CUP  
RACE

RACE•EVENT SPONSORS:

**SNOW  
COUNTRY**

**American Airlines®**  
*Something special in the air.®*

**VOLVO**  
Drive Safely

**st. Anton am Arlberg**  
AUSTRIA

**A.D. DAVIS** INCORPORATED  
Insurance made easy since 1870.



**Doppelmayr**

**BEWI**  
PRODUCTIONS, INC.  
SKI & TRAVEL SHOWS



BOGNER

**Bill McEntee**  
CREATIVE SERVICES

HONORARY COMMITTEE:

HERBERT SCHNEIDER (CHAIR)

BOB BEATTIE

TOM CORCORAN

DICK DURRANCE

JOHN FRY

BILLY KIDD

OTTO LANG

ANDREA MEAD LAWRENCE

WARREN MILLER

LES OTTEN

PENNY PITOU

KAY REED

PETER SEIBERT

PAUL AND PAULA VALAR

BETTY WHITNEY

*You are Invited to be  
Part of this Historic Weekend*

**The Hannes Schneider Meister Cup is  
unlike any ski race in history.**

It combines the best of skiing today with the warm nostalgia of earlier eras. In honoring the founding father of ski instruction, Skimeister Hannes Schneider, who introduced skiing fun and excitement to millions around the globe, many of skiings most enduring personalities will be on hand to help raise funds for the Jimmy

Fund and the New England Ski Museum.

You, too, can help raise funds for these two worthy causes while competing in a fun, dual giant slalom. You will have a

chance to win great raffle prizes, join in the social events and slopeside pageantry, take home a goodie bag, and rub elbows with some of skiing's greatest stars.

It's too great a memory-maker to miss. Join us at Cranmore on March 14-15 and make a most important contribution to the Jimmy Fund's fight against cancer and the New England Ski Museum's preservation of treasured moments in skiing's history.

CALL US FOR DETAILS:

**1-800-639-4181**

A UNIQUE SKI BENEFIT EVENT FOR:



**NEW ENGLAND  
SKI MUSEUM**  
Franconia, NH



**The Jimmy Fund**  
DANA-FARBER  
CANCER INSTITUTE

OR SEE OUR WEB PAGE:

**<http://www.nesm.org>**

OR WRITE TO US AT: NEW ENGLAND SKI MUSEUM, PO BOX 267, FRANCONIA, NH 03580